

The Conservancy Initiative
50826 Northstar Way
Northville MI 48168

MEETING AGENDA

Aug. 21, 2017 – 6:30 p.m.

Location: Corporate office

- I. Welcome and opening thoughts
(Board members offer opening thoughts)
- II. Approve agenda
- III. Approval of last meeting minutes
- IV. Discuss strategic initiative to expand community awareness
Full board discussion facilitated by board chair. Are goals being met? What are board members hearing in the community? What are the barriers? What other avenues could be used to increase awareness? Want support to convene a communication task force to recommend how website, social media, partnerships with other agencies can expand awareness.
- V. Fundraising
What have you done to raise funds for our charity? Has it been effective? Discuss formation of fundraising committee and who will oversee this team.
- VI. What's keeping you up at night? (brainstorming session to develop future issues for board attention)
- VII. Comments and announcements
- VIII. Adjournment